

Contact Information:

Dynamic Race Events Ltd
Angie Woodhead
250.213.7885
angie@dynamicraceevents.com



**DYNAMIC
RACE EVENTS**

DYNAMIC RACE EVENTS ANNOUNCES THE INTRODUCTION OF A NON-GENDERED RACE CATEGORY ACROSS ITS RACE SERIES

CALGARY, ALBERTA, November 2020 - With registration for the 2021 event season now open, organizers have introduced 'Non-binary' or 'Prefer Not to Disclose' as gender options in the registration process.

The non-gendered category is a self identifying opt-in category, inclusive and open to anyone choosing that option in the gender question portion of race registration. Awards in this category will be given out to the Top 5 in each distance at each event in the Series, with plans as the category grows to expand the opportunity to add in age groups to the award system.

"While 2020 has been a challenging year as a race organizer, it has allowed us all to take pause and be reflective and critical of the events we produce and how we can make them better and more inclusive," said Angie Woodhead, Owner/ Organizer of Dynamic Race Events Ltd. "Inspired by an article profiling pro-triathlete Rach McBride that addressed their thoughts and feelings about being a non-binary athlete in a binary system, we decided that if there was any way for Dynamic Race Events to help positively contribute to the change in narrative for those in our community who do not feel that this is an inclusive system within our sport from a gender perspective, that now was the time to change that."

"I am very excited to see local organizers like Dynamic Race Events taking the initiative to create more open and inclusive racing. Having a third category allows those of us outside the gender binary to feel like we have a recognized and welcoming place in triathlon. I look forward to racing with other athletes in this category in the coming years!" said Rach McBride of the announcement.

Dynamic Race Events Ltd. is an independent, Canadian owned and operated, athlete focussed race production company that produces a crafted five event triathlon race series on Vancouver Island, the Okanagan and the Lower Mainland of British Columbia, with race event distances ranging from sprint to half iron.

For information on registration and the race series go to www.dynamicraceevents.com.

