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TRADITION OF AUGUST LONG WEEKEND TRIATHLON LIVES ON AT ELK LAKE FOR 2017 AND BEYOND

VICTORIA, B.C. March 2, 2017– Dynamic Race Events today announced the expansion of its British Columbia triathlon series. The addition of the Elk Lake Triathlon, Duathlon & Aquabike, assuming the date of The Self-Transcendence Tri, formerly Canada’s longest running triathlon, will take place at Elk Lake in Saanich, B.C. on Sunday August 6th, 2017.

“We are excited at the opportunity to produce a multisport event at this location that has been so well supported by both local athletes and local businesses” said Angie Woodhead, owner of Dynamic Race Events Ltd.

The event will honour some of the traditions of the former long running event by maintaining the courses and the much loved post-race pancake breakfast.

“We are thrilled to be working with local sponsors, such as Trek Victoria and Limitless Training to bring athletes a safe, fun, well supported event in a venue they have come to know and love. We are adding relay options for both sprint and standard distances, as well as offering Vancouver Island’s only Aquabike, making the event even more inclusive for a broader audience” said Joe Dixon, Race Director for Dynamic Race Events.

The August long weekend event will also serve as a fundraiser for Help Fill A Dream and Headway Victoria Epilepsy & Parkinson’s Centre.

Registration is now open and for a limited time is being offered at a promotional introductory rate. For more information and event details go to www.dynamicraceevents.com.

Dynamic Race Events Ltd. is a Victoria, B.C. based, independently owned race production company, staging a six race triathlon series focusing on safe, value-added, athlete focused events.

If you would like more information about this event, please contact Angie Woodhead at 250-213-7885 or email at angie@dynamicraceevents.com.